



## **Volunteer "How-To"**

### **Event Presence**

Thank you for your support and interest in helping the campaign. Having a presence at all local, regional and state events will get Marco's message out and help the campaign sign up new supporters and volunteers.

The following guide will assist you in organizing a successful outreach at an area event. Included in this packet is a campaign flyer plus a supporter sign-up sheet.

The campaign is here to serve and assist you in this endeavor. Thank you again for your help and support.

#### **Event Materials**

At each event, have copies of the campaign flyer and supporter sign-up sheets. You may bring additional materials to create excitement and interest (see below). It is important to hand out materials that introduce Marco (flyers) and sign up supporters (sign-up sheet).

As an example of additional materials that might be useful, if you have a table at an event or wish to sign-wave outside the location, please consider bringing campaign signs. Homemade signs work well. By seeing these, attendees will know you are supporting Marco and have ways they, too, can get involved.

Some sample poster messages include:

"Marco Rubio for U.S. Senate"

"Yes he can!!! Marco Rubio for Senate"

"Stand with Marco Rubio! Sign-up as a supporter here!"

"Marco Rubio, the conservative's choice"

"Join Marco Rubio's fan page on Facebook!"



While bumper stickers and contribution envelopes are nice to have, collecting supporter contact information is a higher priority that will enable us to follow-up with them at a later time. Getting that list of supporters and volunteers now is our goal.

### **Event Management**

Contact the organizers before the event to discuss obtaining a table and how you can participate. This will let you know if a table is available or if you would need to walk around.

Ask other volunteers and friends to assist you in covering the event. This is a great opportunity to work with others, bring on new volunteers and increase Marco's team coordination.

During the course of the event, friendliness and helpfulness are indispensable in signing up supporters for Marco. Be proactive in handing out the flyers but always be respectful with attendees who say no. Our demeanor and attitude will either positively or negatively impact Marco's standing with these folks.

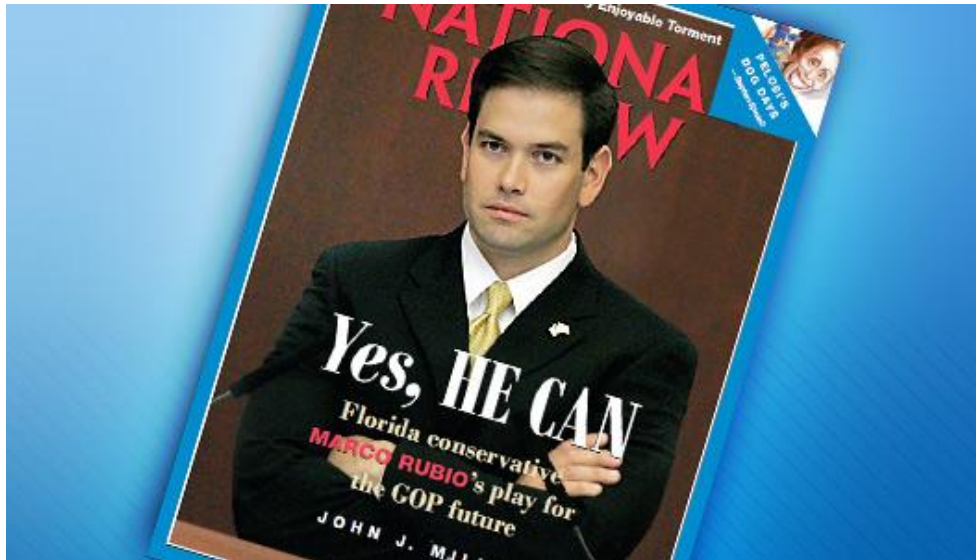
When completed, send us the sign-up form, scanned or typed into an excel file, as soon as you can.

Thank you again for your assistance!

Team Rubio

# marco2010

RUBIO ★ US SENATE



**We need a young, energetic and principled leader  
to represent us in Washington**

- **Opposed the Federal Stimulus Package**
- **Opposes Government Run Health Care**
- **Opposes Amnesty for Illegal Immigrants**
- **Supports Flat Tax and Fair Tax**
- **Opposes Cap and Trade Energy Policy**
- **Supports Right to Life**
- **Supports Gun Rights**

**Take Action!**

**Stand with Marco!**

**Contribute to Campaign**

**Name** \_\_\_\_\_ **Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Please visit [www.marcorubio.com](http://www.marcorubio.com) for more information**

**Paid for by Marco Rubio for US Senate Inc.**

